

SARAH **ELIZABETH KUSHNER**

Creative

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EDUCATION

OTIS COLLEGE OF ART & DESIGN

BFA Communication Arts Illustration 1995-1999

SKILLS

DIGITAL

Adobe creative Suite Art/creative direction

Branding & Corporate Identity

Packaging Logo design Vector illustration Typography Product design Toy design Pattern design Print layout

Photo retouching (models & product)

TRADITIONAL MEDIUMS

Drawing Ink Water Color Acrylic Print Making Basic Sculpting

LEARNING

Google web designer Wordpress Z Brush Medium Quill

ACCOMPLISHMENTS

PUBLISHED

What you have now, what your daddy had then Illustrator

What you have now, what your Mommy had then Illustrator

The Lost and the Fallen, Book one, Meet Me by Moonlight Co-Author

In Knott's Scary Farm flap, censoring horror does more harm than Writer

good: Guest commentary

The Daily Breeze, October 7, 2016

The Whale Without a Tail Illustrator

2018

SHOWS

Canoga Art Walk June 2012

Gallery 999 June 2012

Sugar Art and Fashion Show October 2012

Gallery 999

Haunted Mansion Meets Star Wars

May 2013

Mad Girl Productions Presents "Wayward" (LAFW) October 2013

The Doctor Is In: A Tribute to the Show at MeltDown Comics November 2013

Gallery 999 Haunted Icons May 2014

Gallery 999 Home is Where You Haunt Your Hatbox April 2016

Quoth the Crafe: A Poe & Lovecraft Group Art Show at Bearded Lady's Mystic Museum June 2016

Spooky: Halloween & Horror Art Show at MeltDown Comics October 2016



WORK EXPERIENCE

MERLE NORMAN COSMETICS

Packaging/Graphic Design 2017~Present

UNINCORPORATED

Production Artist 2015~2017

SONNY BOY STUDIOS

Art/Creative Director 2002~2014

Packaging layout, including working with Health Canada for compliance, and in-person press-checks

Color matching for make-up swatches across print media.

Print and digital materials ranging from print ads, catalogs, social media, powerpoint, and web site collateral.

Layout of bi-yearly newsletter "Beauty News" including occasional diagrams and illustrations for instructional purposes.

Aided in photoshoots for social media and color collections.

Creation of editable forms for internal and external use.

Print and digital materials ranging from print ads, catalogs, display ads, powerpoint, and web sites.

Setting up color separations for screen printing, as well as colormatching PMS colors to screen print inks.

Branding and marketing for various clients.

Responsible for contributing to company's marketing blog.

Illustration and hand lettering for various clients.

Packaging for beauty client STAR Nail International, including designing full rebrands, and new packaging for new lines.

Branding and marketing STAR Nail International within the growing Salon and Spa Industry, and retail markets.

Responsible for retouching models and products for ad campaigns, store materials, trade shows and packaging.

Color matching swatches and photos of polish and gel lines for print and web.

Trade show preparation, including final production on large oversized foam core, hand-cut displays.

Print materials ranging from, print ads, POP displays, catalogs, sell sheets and other collateral.

Creative direction and planning of photo shoots, with some hands on styling and direction on location.

Logo design, letter head and business card design for various entertainment clients.

Invitation design, video still backdrops, room design and floral direction for Queen Latifah's fortieth birthday celebration.

Poster and t-shirt designs for local production of The Nutcracker for four years, as well as the companie's spring performance for two years.

Branding for local beer company, Santa Monica Brew Works.

PERFECTLY PLANNED MARKETING

Design/Illustration October 2002 Flyers and collateral for medical group.

Web design and collateral for local politician.

BENNETT/NOVAK & COMPANY

Senior Design/Illustration 2000-2002

Designed packaging for small toy company, including complete redesign of girls toy line.

Designed presentation artwork for product licensing requests to various companies, including Disney, Nickelodeon, and Sanrio.

Licensed packaging for Disney, Marvel, and other popular brands.

Contributed to creation of logos, and stationary systems for various clients, including Jennifer Lopez, Ramon Hervey, and Halle Berry.

Illustration of Children's book, "What you have now...What your Daddy had then." by comedian Craig Shoemaker.

Design and Layout for many other clients in varied fields, including packaging, invitations, and special projects.

TONY DUQUETTE STUDIO

Production Artist Illustrator September 1999 ~ February 2000

Design of Corporate Stationary

Archival Illustrations of Vintage Tony Duquette Jewelry

Design of textiles and tableware based on the designs by Tony Duquette for the Broadway production of Camelot.

Design of invitations for social events, as well as management of guest list and RSVPs.

Oversaw photographers and videographers during shoots; in order to maintain the historical property.

Public relations between company and clients, and guests.

Xerox and Paste-up of pre production drawings

Xerox of storyboards; as well as pin up for production meetings.

Character size charts.

NICKELODEON ANIMATION STUDIOS Intern Spring 1999